

TIMES SPOTLIGHT

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AN ADVERTORIAL, LIFESTYLE PROMOTIONAL FEATURE

Season 12 of Jaipur International Film Festival to Kick Off Today

240 FILMS FROM 69 COUNTRIES TO BE SCREENED
OPENING AT 5.00 PM AT MAHARANA PRATAP AUDITORIUM



FILE PHOTO: JIFF 2019

The 12th edition of the Jaipur International Film Festival (JIFF) supported by Department of Tourism, Government of Rajasthan, is going to raise its curtain today in the Pink City.

The festival has established its special identity and place around the world and is no less than good news for cinema lovers to know that the Jaipur International Film Festival (JIFF) organized by the Jaipur International Film Festival Trust and Aryan Roj Foundation, will be inaugurated at INOX Cinema Hall, GT Central on 17th to 21st January 2020.

JIFF Founder, Hanu Roj informed that this year the films would be screened in INOX cinema hall Gaurav Towers. On the other hand, vivid talks and dialogues concerning cinema will take place in Hotel Clarks Amer in Jaipur Film Market from 18th to 20th January.

"The number of films



being screened at JIFF continues to grow. It is a big achievement of JIFF that the highest number of films is selected here worldwide. Or rather, the highest selection of world's films takes place here", Roj added.

The films will be screened at screens 1, 3, 6 and 7 of INOX Cinema Hall -GT Central. Screening of the films will start from 9:30 am on 18th to 21st January, which will continue till 9:30 pm.

The opening ceremony will be held on 17 January 2020 at Maharana Pratap Auditorium, followed by screening of 79 films on 18th January, 45 films on 19th January, 63 films on

20th January and 42 films on 21st January. The festival will conclude on 21st January with the closing ceremony.

According to the organisers, JIFF this year has received 2411 films from 98 countries, of which 240 films from 69 countries would be screened. At the same time, 186 films will be screened in the Desktop Category. Films from various countries like America, France, Germany, Austria, Bangladesh, Iran, Cuba, Mexico, China, Belgium, Finland, Taiwan, Turkey, Switzerland, Canada, Brazil, Afghanistan, New Zealand, Nepal, Korea, Sri Lanka, Sweden, Pakistan,



JIFF FOUNDER HANU ROJ WITH SON ARYAN

Japan, Poland, Greece, Argentina, Kuwait, Denmark, Venezuela, Georgia and Philippines are included.

50 jury members of 29 countries selected 219 films from 69 countries out of 2411 films from 98 countries.

Special Movies for young Film Lovers

This year, JIFF has films not only for the elders, but also for the young audiences of the City. Films made for special children will be screened at various schools of the city including Subodh Public School, Jaipuria Vidyalaya, Sanskar School and Springdale School. The films will be screened from 9 am to 1 pm.

Special Screening of Films from Rajasthan

It is a matter of great pleasure and pride for the people of Rajasthan that 11 films of the state will be screened at the Jaipur International Film Festival.

A short fiction film 'Waiting Till Today' directed by Rajesh Seth, and a Short fiction film, 'Mazar - Ae - Laila Majnu' directed by Rahul Sood will be shown. A four minute long song 'Kareeb' composed under the direction of Dr. Hema Udayat will also be shown. Rajesh Soni directed short fiction film 'Sabak' and Poornima Kaul's documentary film 'Hausle Ki Udaa' and Chandan Singh's film 'Albelo Jaipur' will also be screened in JIFF.

Raghav Rawat and Mohit Sharma's film 'Panchi' will also be special film, which is a story of struggles of the poor and labourer family. Feature Film 'Desi Band', a story telling song 'Raat' and an ad-film 'Do Not Drink and Drive' directed by Vinod Saim will be special.

OSCAR Nominated Films to Screen

Oscar Winning Films- 'Daughter', 'Joseph', 'American Mirror - Integrations of Immorality' and Iran's 'Finding Farideh' will also be shown at JIFF. Film 'Daughter' directed by Daria Kshachiwa, which has made its place



CM ASHOK GEHLOT AT JIFF 2011

in the Top oscar films, is a 15 minute animation short film. On the other hand, Sushant Mishra's Hindi film 'Joseph - Born in Grace' is based on a short story of Joseph.

Film makers to interact with audiences

At the Jaipur International Film Festival, film-makers and actors - actresses from across the country and abroad will interact with the audience after the film screening, and will also answer their questions. On the other hand, Jaipur film market will be held at the Clarks Amer Hotel, where the filmmakers will interact and discuss from morning 11am to 5pm, 18th to 20th January.

International Co-Production Meet

The 9th Co-Production Meets & Market will take place during the 12th JIFF & JFM on 19 January 2020 (4:00PM) at Hotel Clarks Amer.

"I have never seen in India an innovative concept like 'Co Production Meet', which is such well-planned and well managed", says

Hariharan, South Indian Filmmaker.

Interested people can register themselves on JIFF website - www.jiffindia.org and Paytm Insider.

Innovative effort by JIFF to understand the impact of cinema on society

An innovative and novel effort is also being made by JIFF this time by creating the world's largest and most secure film library. The prime objective of this effort is to promote institutional research or research based on Cinema.

Scholarship to Top 4 Scholars

In the screening of films during JIFF 2020, students can participate, where they will watch films and register their attendance in the morning, afternoon and evening respectively. In this sequence, an examination will be held, in which only those research scholars will be able to participate, who have seen films during the festival. The selected 4 students who would score top in the exam will receive a scholarship of Rs. one lakh by JIFF.

JIFF TO OPEN AND CLOSE WITH INCREDIBLE FILMS

The opening ceremony of JIFF 2020 will be held on 17th January from 5 pm at Maharana Pratap Auditorium, Opp Dainik Bhaskar Jaipur, where the opening films of the festival will be

screened. Documentary film American mirror: intimations of immortality and a Rajasthan based film Chidi Balla will open JIFF 2020. This would be the first time

in the History of JIFF when a Non - Fiction Documentary would be the Curtain Raiser film.

Considered a Masterpiece in the world of Cinema, film 'Faust - A Return From

the Future' and Chinese Film - 'Sun Rises From the East Pole' will be the Closing. Films of JIFF 2020.

AMERICAN MIRROR: INTIMATIONS OF IMMORTALITY

JIFF 2020 OPENING CEREMONY

17th January 2020 @ 5:00PM onwards
Maharana Pratap Auditorium, OPP Dainik Bhaskar, JLN Road, Jaipur



The curtain raiser film of the JIFF 2020 'American mirror: intimations of immortality' is a 62 minutes long documentary feature & experimental Film, directed by Arthur Balder. This film from United States of America portrays about the brutal truths of the current lives.

On their Instagram/ Facebook pages, they show only the best part of themselves, the Beautiful part of their lives. They hide themselves in this fake world. They are so immersed in the process of creating their Ideal Virtual Personality that they forget about real life. They forget the simple truth that beauty is inside. The film subtly focuses on a social issue that has global reach - how they perceive and judge themselves and the others in a world dominated by social media, which demands Perfect Beauty and Instant Gratification.

The film stars Susan Sarandon, who has won 1 Oscar award and has been nominated for 4 Oscar Awards till now. On the other hand, film with its relevant subject, has won many prestigious awards.

CHIDI BALLA

17th January 2020 @ 5:00PM onwards
Maharana Pratap Auditorium, OPP Dainik Bhaskar, JLN Road, Jaipur



JIFF 2020's another opening movie is 'Chidi Balla'. This is no less than good news for Rajasthan people to see this Rajasthani film to be the curtain raiser of JIFF 2020. This 111 minutes long film is an ode to Art, Heritage and Culture of the Royal Rajasthan.

Film 'Chidi Ballaa' is finally coming home after taking Rajasthan on a global journey of awards and recognition. Feature film Chidi Ballaa is a film based on true events that took place in 90s Rajasthan. It revolves around Badminton and makes a social comment on art, culture and heritage of Rajasthan. It is one of the world's first fiction film which explores the sport of badminton and weaves a tale of perseverance and courage around it. The film is a tribute by Director/ Producer Radheshyam Pipalwa to the spirit of Maharana Pratap and the immensely rich arts and music culture of Rajasthan. It celebrates friendship and its power to move mountains.

Recently, the film was

named the 'Best Asian Film' in Accolade Global Film Competition, USA and director Radheshyam Pipalwa is further nominated for 'Humanitarian Award' along with the best international directors. The film has bagged over 25 awards in international film festivals. Film actor's performances are winning hearts worldwide. The film will be screened in India for the first time at the most reputed Jaipur International Film Festival, 2020 (JIFF). Co-Producer Sanjay Joshi (SKJ) and Parmeshwar Sharma from Jaipur have been really supportive it will soon be released in Hindi and Rajasthani across India. The film is a great watch for anyone who is in need of motivation, relaxation and some good old fashioned nostalgia!

Chidi Balla

Cast: Chetan Sharma, Mayur More, Abhimanyu Singh, Suneel Sinha, Shishir Sharma, Vineet Sharma, Sanjay Singh, Surendra Rajan, Samarth Shandilya and Maya Rachel Mc-Manus

FAUST, A RETURN FROM THE FUTURE

Closing Film at JIFF 2020

21 January - 3:00 PM.
Screen 3 - Audi 6 at Inox GT Central, Jaipur



The film "Faust, a return from the future is exploring Goethe's Faust themes and their relevance today. The film emphasises on the conflicts of culture and everyday survival, on the conflicts of intuition and logic, of humanity with the rest of nature and the "life and death" conflict, meaning the affirmation of the essence of every human existence and its eternal traits, becoming a legacy indestructible by individual death.

Director: Maria Alexea
Starring: Panigiotis Tsimpris, Makis Koundourelis, Maria Alexea,
Voice Actors: Freideriki Alexea, Kali Davri
Sound Design: Costas Filaktides
Soundtrack: Maria Alexea
Editing: Nikos Hatzeas

HONOURING THE LEGENDS



DELEGATES AT JIFF 2013

Padmashree Shaji N Karun, the noted Indian Film Director and Cinematographer will receive the outstanding 'Lifetime Achievement Award' at the JIFF 2020.

Karun's debut film 'Piravi' (1988) won the 'Caméra d'Or - Mention d'honneur' at the 1989 Cannes Film Festival, and is also known for his films 'Swaham' (1994), 'Vanaprastham' (1999) and 'Kutty Srank' (2009). He has won the National Award for Best Director for his debut film 'Piravi', and has won two Kerala State Film Awards for Best Director for his films 'Swaham' and 'Vanaprastham'. Currently, he is the Chairman of Kerala State Film Development Corporation.

The Lifetime Achievement Award category was introduced in the 3rd Jaipur International Film Festival in 2011. Since then, this award is being presented to the legends. The 1st Award in this category was presented to noted film actress Asha Parekh, 2nd award was presented to Smt. Jaya Bachchan, 3rd award was presented to Smt. Sharmila Tagore, 4th to Rajshree Productions, 5th award was presented to Sri Dilip Kumar (National) and Sri Majid Majidi from Iran was the first person of word fame outside India to get this award, the 6th award was presented to Sri Prakash Jha in JIFF 2016, the 7th award was presented to Sri. Ramesh Prasad in JIFF 2017 and the 8th award was presented to Sri. Surendra Bohra in JIFF 2018. Last year ie in JIFF 2019 the award was won by Robin Bhatt.



SHAJI N KARUN

The 'Evergreen Star Achievement Award- JIFF 2020' will be presented to the legend of the Indian Cinema Prem Chopra.